

# 2026



## PFIC Family & Scientific Conference

July 9 - 10, 2026 | Chicago, IL | Magnificent Mile







## From the Planning Team

From July 9 – 10, 2026, PFIC Network will host its PFIC Family & Scientific Conference in Chicago, Illinois. **The meeting connects people living with PFIC with one another and with those who care for and study the disease** to exchange knowledge, compare perspectives, and identify shared priorities.

Shaped by three years of PFIC-specific meetings, last year's Cholestatic Liver Disease Summit, and participant feedback, the event has been sharpened to deliver maximum value.

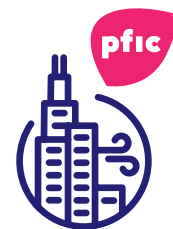


**The program combines relevant, accessible updates on cutting-edge clinical and research advances along with interactive roundtables and joint panels – giving attendees direct access to leading experts and a space where new ideas emerge and solutions take shape to improve future care and research on PFIC.**

We invite organizations to support this conference through sponsorship and help sustain a focused, independent forum for the PFIC community.

With gratitude,

Emily Ventura, RN, BSN  
Executive Director  
PFIC Network



## About the Conference

### VISION

- » To convene people living with PFIC, clinicians, researchers, and industry partners to build shared knowledge that supports people today and inform future improvements in PFIC care and research.

### FORMAT

- » 1 full day of programming
- » Half day of independent meetings and private opportunities to engage attendees
- » Live streaming with hybrid interactivity
- » Expected attendance: 100 – 120 participants including people living with PFIC and their families, clinicians, researchers, and industry partners

### PROGRAM HIGHLIGHTS

- » Lay-friendly talks on advancements in clinical management and research
- » Patient-driven dialogue integrated with clinical and scientific expertise
- » Cross stakeholder panels and facilitated discussions
- » Intentional time for connection and networking
- » Pre-event community outing to support informal connection
- » Scholarships to reduce financial and logistical barriers for attendees



## About PFIC Network

**PFIC Network improves the lives of patients and families worldwide** affected by Progressive Familial Intrahepatic Cholestasis (PFIC) by providing comprehensive education and support resources while driving the advancement of shared patient and researcher priorities. **Our annual conference serves as the cornerstone of this mission**, creating the collaborative space where patients, families, and researchers catalyze growth across our entire organization.

**Below are highlights on our progress:**

### 2022

- Inaugural hybrid PFIC Family & Scientific Conference in Pittsburgh, PA
- 80+ patients, families and researchers
- Introduced joint patient-researcher roundtable and identified critical unmet needs, inspiring **Project IMPACT**
- Launched PFIC Network Patient Registry (PNPR) in REDCap for longitudinal data collection

### 2023

- Hosted hybrid conference in Orlando, FL, with expanded educational programming
- 100 attendees **(a 25% growth from 2022)**
- Received PCORI Eugene Washington Engagement Award for Project IMPACT
- Established patient-researcher partnerships for content delivery

### 2024

- Co-hosted conference with Cincinnati Children's Hospital Medical Center – featuring the first full-research workshop
- 178 attendees **(a 78% growth from 2023)**
- Launched **IMPACT Treatment Experience App** to capture patient experiences
- Facilitated patient-researcher discussions on risk tolerance with FDA present

### 2025

- Co-hosted inaugural Cholestatic Liver Disease Summit, expanding reach across related conditions
- 400+ attendees **(a 125% growth from 2024)**
- Collaboration broadened educational reach and strengthened cross-disease stakeholder relationships
- Concluded Project IMPACT with **PFIC Research Roadmap** and enrolled 184 participants in the PNPR since 2022









## Why Sponsor the Conference?

**The PFIC Family & Scientific Conference is the only independent convening focused exclusively on PFIC. It is intentionally designed to be accessible and centered on people living with PFIC and their families.**

Sponsorship plays a direct role in making this possible. It enables people living with PFIC to connect with others who understand their experience and to access expert information, while also sustaining programming that brings people living with PFIC, clinicians, researchers, and industry partners together for shared learning and dialogue.

In this setting, meaningful exchange can take place. Lived experience and clinical and scientific expertise inform one another through open discussion. People living with PFIC and their families are not passive audiences; their questions, perspectives, and priorities actively shape the conversation and help guide how care, research, and support are discussed.

**The impact is tangible.** People living with PFIC and their families are less isolated, expert knowledge reaches those who may not otherwise encounter it, and their voices remain central to conversations about the future of the disease.



**For sponsors, supporting the conference is a way to contribute to meaningful, patient-centered progress in PFIC and to stand behind a forum that would not exist without this support.**



## Sponsorship Opportunities

### PLATINUM SPONSOR – \$40,000 (2 available)

#### Conference Benefits:

Exclusive Benefit: Speaking opportunity during welcome remarks or plenary session introduction (5 minutes). **Reserved exclusively for Platinum sponsors.**

- » Logo placement
  - Large logo with hyperlink and description on event website and pfic.org donor wall (conference page and registration page)
  - Large logo on top of event email
  - Large logo and mention on printed event marketing materials
  - Logo and name on entrance and stage signage
  - Logo on conference swag

» Booth space, premium location

» 4 complimentary registrations

» Include up to 4 pages of marketing material in registration packets

» Recognition in pre event emails (x2), social media (x4), dedicated sponsor email

» Full page mention plus quote in post event impact report

### GOLD SPONSOR – \$15,000 (4 available)

**Conference Benefits:** Featured sponsor acknowledgment during one session of your choice

- » Logo Placement
  - Medium logo with hyperlink on event website and pfic.org donor wall
  - Medium logo with hyperlink in the middle of event email
  - Medium logo on printed event marketing materials
  - Logo on main room signage
  - Logo on conference swag

» Booth space

» 3 complimentary registrations

» 2 pages in registration packet

» Recognition in pre-event emails (x1), social media (x3), dedicated sponsor email

» Half page mention in post event impact report



## Sponsorship Opportunities (continued)

### SILVER SPONSOR – \$10,000 (4 available)

#### Conference Benefits:

- » Logo Placement
  - Small logo on event website
  - Small logo at end of event email
  - Small logo on printed event marketing materials
  - Logo on conference swag
- » Booth space
- » 2 complimentary registrations
- » 1 page in registration packet
- » Small logo in pre-event emails (x1), social media (x2)
- » Logo in post event impact report

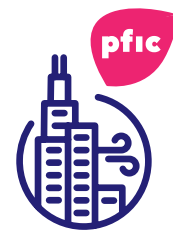
### BRONZE SPONSOR – \$5,000 (6 available)

#### Conference Benefits:

- » Logo Placement
  - Small logo on event website
  - Small logo at end of event email
  - Logo on conference swag
- » Booth space
- » 2 complimentary registrations
- » Logo in post event impact report

*Note: Per organizational policy, no single corporate sponsor may exceed 30% of conference budget.*





## Program-Specific Sponsorship Opportunities

### TECHNOLOGY & INNOVATION SPONSOR – \$25,000 – NEW FOR 2026!

#### **Underwrite the hybrid conference experience**

**Enable people living with PFIC and their families, clinicians, researchers, and industry stakeholders from around the world to participate virtually in real-time and ensure lasting access to conference content through professional recording and hosting.**

#### **Your Sponsorship Provides:**

- » Professional hybrid platform with interactive features (Q&A, live video chat)
- » High-quality recording equipment and technical support
- » Live streaming to international participants
- » Post-event video editing and hosting on pfic.org
- » Accessibility features (ex. closed captioning, interpretation support)

#### **Sponsorship Benefits Include:**

- » Dedicated logo placement on the hybrid platform
- » Large logo with hyperlink and recognition on the event website as Innovation Partner
- » Dedicated Innovation partner email (x1) and social media posts (x2)
- » Logo on conference swag
- » Half page write up in post event impact report



## Program-Specific Sponsorship Opportunities (continued)

### **PFIC COMMUNITY OUTING SPONSOR – \$7,500** (1 exclusive opportunity)

**Strengthen community connection through a memorable shared experience for all conference attendees.**

#### **Your Sponsorship Provides:**

- » Group outing to Navy Pier
- » Transportation coordination (group transit)
- » Tickets for All Pier Park Attractions
- » \$30 per person food and beverage reimbursement
- » Facilitated networking and relationship-building

#### **Sponsorship Benefits Include:**

- » “[Your Company] PFIC Community Outing” branding on all outing materials
- » Branded invitation email and R.S.V.P. page
- » Logo on event schedule and printed materials
- » Verbal acknowledgment at outing welcome and during social media coverage throughout outing
- » Feature in post event impact report
- » 1 complimentary registration



## Program-Specific Sponsorship Opportunities (continued)

### **FAMILY ZONE SPONSOR – \$5,000 (1 available)**

**Support families attending the conference by providing structured activities for children that help break up the day.**

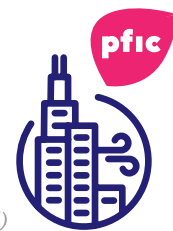
#### **Your Sponsorship Provides:**

- » Organized volunteer support for family and age-appropriate activities (ages 2 – 12)
- » Activity supplies, games, and educational materials
- » Snacks and refreshments for children
- » Dedicated space throughout conference sessions

#### **Sponsorship Benefits Include:**

- » “[Your Company] Family Zone” branding on event website
- » Logo and branding on conference swag
- » Logo and branding in post event impact report
- » Acknowledgment shared with attending families
- » 1 complimentary registration





## Program-Specific Sponsorship Opportunities (continued)

### **MEDIA SPONSOR – \$5,000**

(2 available; each package can be sponsored separately, or one sponsor can support multiple packages)

#### **Support conference documentation and digital reach**

Enable professional media coverage that extends conference impact beyond the event itself and creates lasting resources for people living with PFIC and their families, clinicians, researchers, and the broader stakeholder community.

#### **Your Sponsorship Provides:**

- » Professional media coverage of conference activities
- » Enhanced digital engagement and post event content dissemination
- » Lasting visual documentation for use in promotion of similar, future events

#### **Choose your media support (select one or multiple):**

##### **Photography Package (\$2,500)**

Professional photographer captures candid moments throughout conference – sessions, networking, and supplemental activities like the Family Zone and community outing. All high-resolution images delivered to PFIC Network for organizational use and participant keepsakes.

##### **Video Content Package (\$2,500)**

Short-form video content creation (10 social media clips, 30 – 90 seconds each) highlighting key conference moments and patient stories. Delivered to PFIC Network for social media distribution and website hosting.

#### **Exclusive Recognition Includes:**

- » “Media coverage provided by [Your Company]” on event website and digital materials
- » Small logo in pre-event emails (X1), social media (X2)
- » Logo in post event impact report
- » Logo in conference program
- » Acknowledgment on pfic.org media galleries
- » 1 complimentary registration



## Conference Enhancement Add-Ons

**Available to sponsors at any level – deepen your impact by enhancing and expanding the conference experience:**

### **PATIENT & FAMILY TRAVEL SCHOLARSHIP – \$2,000 (15 available)**

Directly sponsor a patient and/or family's attendance, covering travel, lodging, and meals by contributing to our scholarship fund. Your support removes financial barriers and makes it possible for people living with PFIC to connect with others and engage directly with experts who care for and study the disease.

**Recognition:**

- » Acknowledgment on conference donor wall (optional)
- » Personal thank you from PFIC Network patients and families

### **EDUCATION SESSION SPONSORSHIP – \$2,000 (5 available)**

Support specialized educational programming that addresses diverse patient and family needs. Sponsor individual sessions focused on critical topics such as managing the disease, research advancements and expert Q&As. Your sponsorship enables expert facilitation, materials development, and professional documentation of insights shared.

**Recognition:**

- » “[Your Company] [Session Topic]” branding on session materials and room signage
- » Verbal acknowledgment during session introduction
- » Logo on session handouts and resources
- » Logo in post event impact report



## Conference Enhancement Add-Ons (continued)

### **BOOTH ONLY – \$3,000** (4 available)

- » Booth space for event duration
- » 1 complimentary registration
- » Recognition on event website

### **NONPROFIT ORGANIZATION BOOTH – \$500** (4 available)

For nonprofit organizations, academic institutions, or patient advocacy groups

- » Booth space for event duration
- » Recognition on event website
- » 1 complimentary registration





## Sponsor Interest Form

### Organization Information

Organization Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

On-site Representative(s) (for booth): \_\_\_\_\_

### Sponsorship Selection

<b>Tiered Sponsorship (select one):</b> <input checked="" type="checkbox"/> <del>Platinum Sponsor (\$40,000)</del> <b>SOLD</b> <input type="checkbox"/> Gold Sponsor (\$15,000) <input type="checkbox"/> Silver Sponsor (\$10,000) <input type="checkbox"/> Bronze Sponsor (\$5,000)	<b>Program-Specific Opportunities (select any):</b> <input type="checkbox"/> Technology & Innovation Sponsor (\$25,000) <input type="checkbox"/> Community Outing Sponsor (\$7,500) <input type="checkbox"/> Family Zone Sponsor (\$5,000) <input type="checkbox"/> Media Sponsor(s) (\$5,000) <input type="checkbox"/> Photography Package (\$2,500) <input type="checkbox"/> Videography Package (\$2,500)
<b>Booth Only:</b> <input type="checkbox"/> Corporate/For-Profit (\$3,000) <input type="checkbox"/> Nonprofit Organization (\$500)	<b>Conference Enhancement Add-Ons (select any):</b> <input type="checkbox"/> Patient & Family Travel Scholarship(s): ____ families x \$2,000 = \$ _____ <input type="checkbox"/> Education Session(s): ____ sessions x \$2,000 = \$ _____

Total Sponsorship Investment: \$ \_\_\_\_\_

### Payment Information

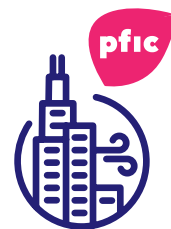
- ☐ Check (payable to PFIC Network)
- ☐ Wire transfer (details provided upon request)

#### Mail check and completed form to:

PFIC Network | PO Box 551 | Stanton, KY 40380

Or email completed form to [info@pfic.org](mailto:info@pfic.org)

**Thank you for  
your partnership!**  
Together, we can inspire  
hope and drive meaningful  
progress for patients and  
families affected by  
PFIC worldwide.



## Sponsor Agreement

By signing below, our organization agrees to the sponsorship level indicated and commits to the terms outlined in this prospectus, including payment deadlines, cancellation policies, and exhibit guidelines.

I acknowledge that sponsorship does not grant influence over conference content, speaker selection, or educational materials, and that PFIC Network maintains full independence in all programmatic decisions.

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Authorized Signature

Date

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Printed Name & Title

### Questions?

**Sponsorship & general questions:** Emily Ventura, Executive Director

**Program & content related questions:** Melissa Kochanowsky, Associate Director of Programs

**Administrative questions:** Sarah Brengsoz, Office Manager

**Email:** [info@pfic.org](mailto:info@pfic.org)

**Website:** [pfic.org](http://pfic.org)



# Rules and Guidelines

**The following policies ensure a professional, compliant, and family-friendly conference environment:**

## **Sponsorship Policies**

- 30% cap: No single corporate sponsor may provide more than 30% of the conference budget or organizational budget
- Payment due: Payment must be received by May 1, 2026 for acknowledgment in print materials
- High-resolution logos: Vector logos and business links due within one week of signed agreement

## **Cancellation Policy**

**Written cancellation requests must be sent to [info@pfic.org](mailto:info@pfic.org)**

- Cancellations received by March 31, 2026: 80% refund
- Cancellations received April 1 – May 31, 2026: 25% refund
- Cancellations received after May 31, 2026: No refund

## **Exhibit Guidelines**

- Exhibit Guidelines
- Setup times
- Booth staffing: Exhibits must be staffed during all conference hours
- Signage: Only professionally made signs permitted; no nails, staples, or adhesives (blue painter's tape allowed)
- Booth sharing: One vendor per booth; booths may not be shared or sublet
- Distribution: Materials must be distributed only from assigned booth space
- Sound devices: No amplified sound permitted beyond booth confines

## **Health and Safety**

- All attendees expected to comply with stated health measures listed on event website

## **Compliance and Independence**

- Conference content is determined solely by PFIC Network and meeting planning committee(s)
- Sponsors have no influence over speaker selection, session content, or educational materials
- Marketing/promotional activities must not occur in educational space
- All booth representatives must wear identifying name badges

## **Family-Friendly Environment**

- Appropriate language and imagery expected in all materials
- Distribution of candy and water permitted; other food/beverages prohibited
- Prizes, drawings, or contests require advance approval