

Sample Text for Your PFIC Awareness Day Social Post!

Use this with the corresponding post to spread awareness on or before October 5th.

Post Example 1



Join us at (insert your organization name here) as we come together to raise awareness on PFIC Awareness Day, observed annually on October 5th. This year, we're partnering with @pficnetwork to shed light on this rare disease.

Progressive Familial Intrahepatic Cholestasis is an umbrella term that represents a group of rare genetic liver disorders. The hallmark symptom of PFIC is a severe and debilitating itch.

The disease typically presents in infancy or early childhood. The exact prevalence is unknown, but PFIC is estimated to affect 1 in 50,000-100,000 people worldwide. There is currently no cure for PFIC and related diseases.

Learn more by visiting www.pfic.org. Together, we can make a difference.
#StrongerTogether #ItchingForACure

Post Example 2



Join us in raising awareness for Progressive Familial Intrahepatic Cholestasis (PFIC). This year, we're uniting with @pficnetwork on PFIC Awareness Day to shine a spotlight on those impacted by this rare disease.

PFIC is an umbrella term that represents a group of rare genetic liver disorders. The disease typically presents in infancy or early childhood. The exact prevalence is unknown, but PFIC is estimated to affect 1 in 50,000-100,000 people worldwide.

The most recognizable symptom of PFIC is a debilitating itch, so severe that some patients scratch to the point of breaking their skin, as depicted in the photo. This relentless itch robs individuals of their quality of life. Liver transplant has become a frequently considered option for numerous patients and their families, as there is still no cure for PFIC.

Learn more about PFIC by visiting www.pfic.org #strongertogether #itchingforacure